



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF NORTHERN SAMAR

March 11, 2025

DIVISION MEMORANDUM

No. 092, s. 2025

**2025 NATIONAL WOMEN'S MONTH CELEBRATION IN THE
SCHOOLS DIVISION OF NORTHERN SAMAR**

To: Division GAD Focal Point System
Assistant Schools Division Superintendent
CID and SGOD Chiefs
Education Program Supervisors
Unit Heads
District Heads
Public Elementary and Secondary School Heads
District and School GAD Coordinators
Public Elementary and Secondary Teachers
All Others Concerned

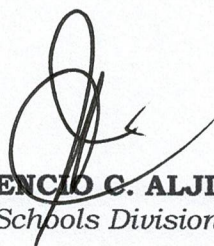
1. Attached is Memorandum Circular No. 2025-01 titled **Guide for the 2024 National Women's Month Celebration** with the theme **"WE for gender equality and inclusive society"** which underscores the collective responsibility of both women and everyone towards achieving gender equality and women empowerment, emphasizing the need for inclusive societal efforts that transcend gender, social, economic, and cultural barriers to close the global gender gap and foster a world where equality and inclusivity prevail for all.
2. This year's focus and sub-theme of the celebration is **"Babae sa lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas"** which reinforces the core objective of RA 9710, or the Magna Carta of Women – to empower women, provide gender equality, and ensure equitable access to resources and opportunities.
3. Attached are the suggested SDO-initiated activities that may also be adopted by schools, aside from the ones enclosed in the PCW circular.
4. School Heads shall make sure that activities relative to the conduct of the 2025 NWMC are indicated in the **2025 Gender and Development Plan and Budget**. Likewise, School/District GAD Coordinators are advised to upload their Activity Completion Report (ACR) and activity photos to their respective Google Drive folders.
5. DepEd Order No. 9, s. 2005 otherwise known as "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith" shall strictly be observed during the conduct of the activities related to the 2024 NWMC, hence,

School Heads are advised to employ strategies for the conduct of the activities, such as, but not limited to:

6.1	Adjustment of School Schedules: Classes may be shortened to end by either 2:00 PM or 3:00 PM. This adjustment aims to guarantee that regular classes continue without disruption. Consequently, any culminating activities or programs associated with the 2024 NWMC can commence from 2:00 PM or 3:00 PM onwards
6.2	Curricular Integration: Incorporate Gender and Development (GAD) principles, along with other relevant themes pertinent to the 2024 NWMC, into classroom instruction. This approach not only enriches the educational content but also aligns with the objectives of the celebration.
6.3	Collaboration with External Partners: Forge partnerships with Local Government Units (LGUs) and other organizations or agencies to enhance the celebration's scope and impact, especially during the culminating activities.

6. Expenses incurred relative to the conduct of the activity shall be charged against Gender and Development fund/Division MOOE/School MOOE subject to the usual accounting and auditing rules and regulations.

7. For dissemination and guidance.


GAUDENCIO C. ALJIBE JR., PhD, CESO VI
Schools Division Superintendent

Enclosure: PCW Memorandum Circular No. 2025-01

References: 2025 GAD Plan and Budget


To be indicated in the Perpetual Index under the following subjects:

NWMC

GAD

SGOD-HRDS-PRB

DepEd Northern Samar
RELEASED

By: 
 Date: MAR 11 2025

Enclosure No. 1 of DM 092, s. 2024

**DEPED NORTHERN SAMAR ACTIVITIES IN CELEBRATION OF THE 2024
NATIONAL WOMEN'S MONTH**

1. **#PurpleWednesday, #PurpleYourIcon, #PurpleYourProfile.** Show your commitment to women's empowerment and gender equality by wearing purple every Wednesday throughout March. Extend your support by illuminating offices, landmarks, and public spaces with purple elements as a tribute to women and their invaluable contributions to society. Join the online movement by updating your profile picture with PCW's official frame through #PurpleYourProfile, helping to amplify awareness and engagement in digital spaces. These simple yet impactful actions not only celebrate women but also sparks conversations about the National Women's Month Celebration.
2. **Wednesday Zumba.** All SDO personnel are encouraged to participate in **Wednesday Zumba** every **Wednesday from 4:00 to 5:00 PM** at the **SDO Grounds**. Personnel may wear the official 2025 NWMC t-shirt during the Zumba.
3. **2024 Women's Month Celebration Culminating Activities.** The culminating activities may include the **Annual GAD Exhibit and GADtimpala Awards (in select schools as included in the 2025 GAD PB)**. The combination of the GAD Exhibit and GADtimpala Awards is envisioned to be a cornerstone event for GAD appreciation in schools and districts. This offers a platform for schools to both present and be inspired by GAD innovations. Districts can organize this 2-in-1 activity. Schools can send representatives to the activity. Meals and snacks can be provided for attendees; plaque for the awardees and invited guest; and other paraphernalia for the activity.
4. **Gender and Development Sensitivity Training/LAC.** Part of the #GADtoKnow of the PCW and as indicated in the 2025 GAD Plan and Budget, schools can organize a School-based Capacity Building or Learning Action Cell (LAC) on Gender Sensitivity and other GAD-related topics and themes. Moreover, schools can create, circulate, and/or disseminate information materials (both online and in print) that highlight their roster of gender-responsive programs and services catering to women. These materials can also outline simplified steps and requirements for women to access these services.