



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF NORTHERN SAMAR

January 2, 2025

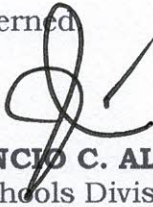
DIVISION MEMORANDUM

No. 001 s., 2025

**UPDATES ON THE CONDUCT OF THE DIVISION JOURNALISM TRAINING
FOR SCHOOL PAPER ADVISERS AND COACHES**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors/District Heads
Elementary and Secondary School Heads
School Paper Advisers/Coaches
All Others Concerned

1. With reference to Division Memorandum No. 394, s. 2024 titled, Conduct of Division Journalism Training for School Paper Advisers and Coaches, this office announces that a virtual meeting is scheduled on January 3, 2025 at exactly 3:00 PM via meet.google.com/qtg-aekn-faa.
2. Participants to the virtual meeting are the resource persons and documenters/secretariat.
3. Attached are the Matrix of Activities and composition of the Program Management Team.
4. All other provisions in the previous Memorandum, to include the addressees hereto highlighted, remain in effect.
5. For compliance and guidance of all concerned


GAUDENCIO C. ALJIBE JR., PhD, CESO VI
Schools Division Superintendent

Enclosures: Activity Matrix and PMT
References: As Stated

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM

SCHOOL PAPER ADVISERS/COACHES

CID-FJL



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TRAINING MATRIX
DIVISION JOURNALISM TRAINING FOR SCHOOL PAPER ADVISERS AND COACHES
 Theme: *Empowering Voices: A Journalism Training for School Paper Advisers and Coaches*

January 6-9, 2025

Ciriaco Hotel, Calbayog City

Time	Day 0 (January 6)	Day 1 (January 7)	Day 2 (January 8)	Day 3 (January 9)
7:00-8:00am		Preliminaries	Preliminaries	Preliminaries
8:00-10:00am		Session 2: Mastering the Craft of Journalistic Writing <ul style="list-style-type: none"> Feature Writing <i>Peter Bobiles</i>	Session 7 Mastering the Craft of Journalistic Writing <ul style="list-style-type: none"> Editorial Writing <i>Carla C. Lagrimas</i>	Session 11 Mastering the Craft of Journalistic Writing <ul style="list-style-type: none"> Sports Writing <i>Michael Jay Morales</i>
				Session 12 <ul style="list-style-type: none"> Collaborative Desktop Publishing & Online Publishing <i>John Darrel Balanquit</i>



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10:00-12:00pm		<p>Session 3 Voices & Bytes: Getting to grips with Radio Broadcasting and Online Publishing</p> <ul style="list-style-type: none"> Radio Broadcasting <p><i>Kristine Mae B. Destura</i></p>	<p>Session 8 Voices & Bytes: Getting to grips with Radio Broadcasting and Online Publishing</p> <ul style="list-style-type: none"> TV Broadcasting <p><i>Marilou Morales</i> <i>Hermie Visaya</i></p>	<p>Session 13 Visual Narratives: Elevating Photojournalism, Cartooning, and Layout Design Skills</p> <ul style="list-style-type: none"> Layout Designs Skills <p><i>Jayrol Cabagtong</i></p>
12:00- 1:00pm		Lunch		
1:00-3:00pm	<p>Arrival</p> <p>Opening Program</p> <p>Session 1: Mastering the Craft of Journalistic Writing</p> <ul style="list-style-type: none"> News Writing <p><i>Rhea Sobito</i></p>	<p>Session 4 & 5 Mastering the Craft of Journalistic Writing</p> <ul style="list-style-type: none"> Column Writing & Sci-Tech Writing <p><i>Rhodora Borja</i></p>	<p>Session 9 Visual Narratives: Elevating Photojournalism, Cartooning, and Layout Design Skills</p> <ul style="list-style-type: none"> Photojournalism <p><i>Jayrol Cabagtong</i></p>	<p>Session 14 Workplace Application Plan</p> <p><i>Felix J. Ladeño</i> <i>Peter R. Bobiles</i></p>
3:00-5:00pm		<p>Session 6 Mastering the Craft of Journalistic Writing</p> <ul style="list-style-type: none"> Copyreading and Headline Writing <p><i>Julien Tiza Madronio</i></p>	<p>Session 10 Visual Narratives: Elevating Photojournalism, Cartooning, and Layout Design Skills</p> <ul style="list-style-type: none"> Editorial Cartooning <p><i>Rolo Atencio</i></p>	<p>Closing Program</p> <p>Home Sweet Home</p>



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Program Management Team

Program Manager	Dr. Gaudencio C. Aljibe Jr.
Asst. Program Manager	Dr. Rey F. Bulawan
Learning Managers	Dr. Sylvia D. Villanueva Dr. Noe M. Hermosilla Dr. Elna D. Enano Dr. Felix J. Ladeño Peter R. Bobiles
Program Owners	Dr. Felix J. Ladeño Peter R. Bobiles
Resource Persons	Dr. Felix J. Ladeño Dr. Julien Tiza Madronio Peter R. Bobiles Rhodora Borja Rhea Sobito Jayrol Cabagtong John Darrel J. Balanquit, JD Dr. Kristine Mae B. Destura, <i>UEP Counterpart</i> Marilou G. Morales, <i>UEP Counterpart</i> Dr. Michael Jay S. Morales Carla C. Lagrimas Hermie Visaya Rolo Atencio
M&E Coordinator	Merlita B. Fajardo
Finance Officer	Deah Gamao
Documenter, Secretariat	April Ballicud
Health Protocol Officer	Camille Nemil